

ADT

ADT Pulse® Interactive Online Demo

THE SITUATION:

The ADT marketing team asked Zeller Marketing & Design to design and develop an interactive online demo that helps illustrate the features and benefits of the ADT Pulse mobile app. ADT Pulse helps connect your home to automated devices such as light switches, garage doors, door locks and more.

OUR SOLUTION:

Zeller built an interactive online demo to virtually place the Pulse mobile app into the viewer's hands by visually showing the direct cause and effect of a click of a button on the app. Our clean, concise and straightforward design engages the viewer to interact with the demo site.

THE RESULT:

The interactive demo site provided the ADT sales team with another valuable tool and empowered them to effectively demonstrate to customers how the mobile app could be beneficial in everyday situations.

